

Invention Machine:

Rebecca Henry, Marketing Communications

617-331-5599

rhenry@invention-machine.com

FOR IMMEDIATE RELEASE:

Invention Machine Announces Availability of Goldfire Innovator™ 4.0

Enhanced Semantic Knowledge Retrieval and Unique Closed-Loop Design Capabilities Drive Innovation Excellence

Boston, MA. — April 24, 2007: Invention Machine Corporation, the leading provider of software that accelerates product innovation, today announced the latest version of its Goldfire Innovator™ software. Goldfire Innovator 4.0 includes significant enhancements to Invention Machine's market-leading semantic search technology, and is the first product to enable closed-loop design for innovation excellence by integrating design, quality planning and defect analysis, dramatically improving product quality, performance, and time to market for leading manufacturers around the world.

"Enterprises worldwide are under increasing pressure to deliver better-performing, higher-quality and more differentiated product offerings – faster – in order to sustain competitive advantage," said Mark E. Atkins, Chairman, President and CEO of Invention Machine. "Using Goldfire Innovator 4.0, manufacturers are able to raise returns on their Research and Development investments and improve both top- and bottom-line corporate performance by stimulating creative idea generation, increasing innovation and accelerating time-to-market of higher quality and more competitively differentiated products."

Goldfire Innovator 4.0 builds upon Invention Machine's unique Knowledge Enabled Innovation platform – first launched in early 2004 – and includes several key enhancements that deliver on the promise of closed-loop design. Goldfire Innovator is already being used by leading manufacturers across automotive, aerospace and defense, consumer goods, electronics, life sciences, industrial manufacturing and oil and chemicals, and this latest release will spur even greater improvements to their products and engineering processes.

"Innovation is top of mind for manufacturers around the world", said Gisela Wilson, Director of IDC's Product Lifecycle Management Service, "but with increased global competition, development outsourcing

trends, and cost containment pressures, companies are struggling to come up with truly innovative ideas that will spur revenue growth. Closing the product innovation loop, and infusing it with corporate and market knowledge, is a promising step towards improving companies' innovation time to market and effectiveness.”

Goldfire 4.0 Highlights

Automated Parts and Functions Finder

Goldfire Innovator 4.0 brings a new level of automation to the process of system analysis and understanding with the introduction of a patent-pending semantic technology that identifies and extracts mereological hierarchies. Mereology, the science of whole-part relationships, is fundamental to understanding any system, enabling the identification of functional relationships between entities (e.g. entity A performs what action on entity B, and what is the impact of that action).

Leveraging a corporation's content knowledge bases, as well as external data from the web and patents, Goldfire Innovator can further automate system analyses and modeling processes by recommending components known to be “part-of” a system as well as the functions and their associated parameters known to occur between a system's components. Acting like a virtual model library, Goldfire Innovator supplements a user's personal knowledge with the experience explicitly recorded in documents and thereby greatly enhances the value of design and analysis tasks while reducing the time and expertise required.

Quality-Driven Value Engineering Analysis (VEA) Design

With the introduction of quality-driven Value Engineering Analysis design, Goldfire Innovator 4.0 enables closed-loop design for innovation excellence. Building upon Goldfire Innovator's existing support for proven engineering processes such as Failure Modes Effects & Analysis (FMEA) and Root Cause Analysis (RCA), release 4.0 closes the design loop by bringing quality analysis data into the design process. In this way, Goldfire Innovator improves product and process quality by tying the inherent ‘value’ of a design to the quality of the system.

Cross-Language Semantic Search

The 4.0 release of Goldfire Innovator provides a powerful and unique cross-language search capability, enabling users to submit queries in English, French, German and/or Japanese and then identify targeted, semantically relevant answers across any of the four supported languages. This cross-language search capability builds upon Goldfire Innovator's strong foundation in semantic extraction. Where traditional search technologies provide vast quantities of inaccurate and irrelevant results, Goldfire Innovator's semantic technology is able to locate key concepts with pinpoint precision. With Goldfire Innovator's cross-language search, multi-national companies can now promote greater collaboration by accessing

and sharing technical and patent content across languages, better leveraging knowledge and 'lessons learned' across internal design notes, customer service records, worldwide patent data and industry literature.

Goldfire Innovator 4.0 is available immediately. For more information, please contact Invention Machine at info@invention-machine.com, 1-617-305-9250 or, in the US and Canada, at 1-800-595-5500.

About Invention Machine

Invention Machine Corporation is the leading provider of solutions that enable global 2000 manufacturers to accelerate and expand idea generation, increasing innovation and accelerating time to market of higher quality products. More than 1200 leading manufacturers use Invention Machine's solutions to raise returns on their R&D investments, improve design and production processes across the product lifecycle, and continually fuel product pipelines with innovative products. Headquartered in Boston, Massachusetts, Invention Machine has offices in the UK, France, Germany and Japan and distribution partners throughout Europe and Asia-Pacific. Invention Machine supports Global 2000 customers worldwide including Delphi, HP, NEC, Northrop Grumman, Renault, Samsung, Saipem, Shell, ST Microelectronics, and Whirlpool. For additional information, please visit www.invention-machine.com.

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